



SHTX Sponsorship Opportunities

The Stock Horse of Texas Association holds events throughout the state all year, including shows, clinics, and the *Western Horseman Stock Horse World Championship & SHTX Futurity and Derby*. We also partner with equine industry partners to host events such as AQHA Ranch Versatility shows & AQHA Ranch Riding events.

***Please x the desired sponsorship level/item, fill in below & return both forms with payment*

- Diamond Sponsor \$10,000+** **Platinum Sponsor \$5,000-\$9,999**
 Gold Sponsor \$2,500-\$4,999 **Silver Sponsors \$1,000-\$2,499**
 Bronze Sponsors \$500-999 **Friends Sponsors under \$500**
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Sponsorship Information:

Business Name: _____ Contact Name: _____

Address: _____

Phone: _____ Email: _____

Web Address _____ SHTX Contact Name _____

Brief business/ranch statement for use in announcements at shows & ceremonies (or attach info):

Email logos (jpeg) and/or ads to jill@dunkeldesigns.com Other questions call the SHTX Office at 855-846-7468.

Check if interested in vendor space at the Stock Horse World Championship

Check if interested in advertising in the Stock Horse World Show Program

Circle Ad Space desired in World Show program: Full page \$500; Half page \$250; Quarter page \$150

Mail completed sponsorship contract and payment to:

Stock Horse of Texas Association
PO Box 549
Archer City, TX 76351

Diamond ~ \$10,000 and up

- Arena Banner at all SHTX events
- Complimentary booth space at all SHTX shows & World Show
- 6 e-blasts or Facebook ads with sponsored content
- 2 Full page ads in Stock Horse Roundup newsletter and 3-1/2 page ads
- 2 SHTX Jackets
- 4 Year End Banquet tickets
- 2 SHTX Memberships
- Complimentary 1/2 pg ad in World Show program
- Your logo in all e-blasts, announcements, rule book, World Show program & at the Year End Banquet
- Your logo on the SHTX website and linked to your website

Gold ~ \$2,500 - \$4,999

- Arena Banner at all SHTX events
- Complimentary booth at World Show
- 2 e-blasts or Facebook ads with sponsored content
- 1/2 page ad in Stock Horse Roundup newsletter 2x
- 1 Year End Banquet ticket
- Your logo in all e-blasts, announcements, rule book, World Show program & at the Year End Banquet
- Your logo on the SHTX website and linked to your website

All sponsorships include announcements at our events when possible.

Platinum ~ \$5,000 and up

- Arena Banner at all SHTX events
- Complimentary booth space at all SHTX shows & World Show
- 4 e-blasts or Facebook ads with sponsored content
- 1/2 page ad in Stock Horse Roundup newsletter 4x
- 1 SHTX Jacket
- 2 Year End Banquet tickets
- 1 SHTX Membership
- Complimentary 1/4 pg ad in World Show program
- Your logo in all e-blasts, announcements, rule book, World Show program & at the Year End Banquet
- Your logo on the SHTX website and linked to your website

Silver ~ \$1,000 - \$2,499

- Arena Banner at all SHTX events
- Your logo in all e-blasts, announcements, rule book, World Show program & at the Year End Banquet
- Your logo on the SHTX website and linked to your website

Bronze ~ \$500-\$999

- Your logo in all e-blasts, announcements, rule book, World Show program & at the Year End Banquet
- Your logo on the SHTX website and linked to your website

Friend ~ \$250-\$499

- Recognition in all e-blasts, announcements, rule book, World Show program & Year End Banquet

Specific Sponsorship Opportunities

- Saddle sponsor with logo on cante -- \$18,000 (all divisions); \$3,000 (per division)
- Futurity/Derby Title Sponsor -- \$10,000
- Jacket Sponsor -- \$10,000 (all divisions); \$1,500 (per division) includes your logo on 10 jackets
- World Show or Year End Champion/Res. Champion buckle -- \$350 (per buckle)
- Year End Class Champion buckle -- \$250

World Show Division Sponsorships

- Open/Non Pro Divisions, includes awards for both go-rounds, overall & added money -- \$8,500 (per division)
- All other divisions, includes all awards for both go-rounds and overall -- \$7,500 (per division)