SHTX was formed in 1995 by a panel of horsemen who believed in a true ranch/stock horse. These visionary individuals based every aspect of SHTX, from our clinic program to our four-class system, on the idea of “helping people ride a better horse.”

**SHTX GOALS & FOCUS**

- Developing partnerships between rider and horse
- Novice clinics
- One-on-one learning opportunities
- Collegiate programs

- Providing live cattle for people to practice & learn
- Affordable fun
- Learning atmosphere
- Providing competition at various levels so riders can compete

**EDUCATION IS KEY**

Clinics are paired with almost every SHTX event. The clinics focus on creating a “broke,” functional stock horse that is a pleasure to ride. Clinics promote learning in a relaxed atmosphere that suits both beginners and experienced riders. Premier horse industry clinicians, including several World Champions, are regular teachers at our events.
Our members are **DEDICATED** and **LOYAL**.

High quality show and year-end prizes, a strong family atmosphere and a great weekend experience keep our members coming to shows regularly all year long.

10-12 SHTX Shows per Year
12-15 SHTX Clinics per Year
300-600 People in Attendance

1200-1500 Annual Members
Over 4500 Newsletter & E-blast subscribers
Prestigious World Championship, Futurity & Derby each Fall

SHTX affiliate, **COWN Stock Horse Association**, produces shows in the Colorado, Wyoming and Nebraska area.

Stock Horse of Texas  
members from  
25 STATES

Stock Horse of Texas  
https://stockhorsetexas.org/
SHTX offers an entry-level option for grassroots horse owners to learn, enjoy and compete. Many riders work their way through our skill level-based divisions. As their abilities improve, SHTX feeds other industry organizations such as AQHA, APHA, NRCHA, NRHA and NCHA, while many continue to show with SHTX.

SHTX is part of the future of the horse industry, promoting Youth and Collegiate stock horse programs!

- The number of SHTX youth riders has doubled from an average of 20 in 2016 to more than 40 youth riders in 2018
- SHTX hosts 5 collegiate shows each year, plus the SHTX Collegiate World Championship
- SHTX awards 7 scholarships annually
As part of the NRSHA, SHTX is a Strategic Marketing Alliance partner with AQHA, recognizing SHTX as one of the leaders in the stock horse industry.

SHTX is a Founding Member of the National Ranch and Stock Horse Alliance.

Formed in 2018, the partnership is a natural fit for APHA. The association has greatly expanded its ranch horse classes in recent years.
### Specific Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Amount</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saddle sponsor with logo on cantle</td>
<td>$18,000 (all divisions); $3,000 (per division)</td>
<td></td>
</tr>
<tr>
<td>Futurity/Derby Title Sponsor</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>Jacket Sponsor</td>
<td>$10,000 (all divisions); $1,500 (per division)</td>
<td>includes your logo on 10 jackets</td>
</tr>
<tr>
<td>World Show or Year-end Champion or Reserve Champion buckle</td>
<td>$350 (per buckle)</td>
<td></td>
</tr>
<tr>
<td>Year-end Champion buckle</td>
<td>$250</td>
<td></td>
</tr>
</tbody>
</table>

### World Show Division Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Amount</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open/Non-Pro Divisions</td>
<td>$10,000</td>
<td>awards for both go-rounds overall and added money</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$8,500 (per division)</td>
</tr>
<tr>
<td>All other divisions</td>
<td>$7,500 (per division)</td>
<td>includes all awards for both go-rounds and overall</td>
</tr>
</tbody>
</table>

### SHTX Sponsor Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount Range</th>
<th>Division Sponsorship</th>
<th>Ad in World Show Program</th>
<th>Logo Placement</th>
<th>Website Presence</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIAMOND</td>
<td>$10,000 +</td>
<td>SHTX shows &amp; World Show</td>
<td>1/2 page</td>
<td>rule book e-blasts World Show</td>
<td>logo with link</td>
</tr>
<tr>
<td>PLATINUM</td>
<td>$5,000 +</td>
<td>SHTX shows &amp; World Show</td>
<td>1/4 page</td>
<td>rule book e-blasts World Show</td>
<td>logo with link</td>
</tr>
<tr>
<td>GOLD</td>
<td>$2,500 - $4,999</td>
<td>World Show</td>
<td></td>
<td>rule book e-blasts World Show</td>
<td>logo with link</td>
</tr>
<tr>
<td>SILVER</td>
<td>$1,000 - $2,499</td>
<td></td>
<td></td>
<td>rule book e-blasts World Show</td>
<td>logo with link</td>
</tr>
<tr>
<td>BRONZE</td>
<td>$500 - $999</td>
<td></td>
<td></td>
<td>rule book e-blasts World Show</td>
<td>logo with link</td>
</tr>
<tr>
<td>FRIEND</td>
<td>$250 - $499</td>
<td></td>
<td></td>
<td>rule book e-blasts World Show</td>
<td>logo with link</td>
</tr>
</tbody>
</table>
Sponsorship Levels

☐ DIAMOND $10,000 +
☐ GOLD $2,500 - $4,999
☐ BRONZE $500 - $999

☐ PLATINUM $5,000 +
☐ SILVER $1,000 - $2,499
☐ FRIEND $250 - $499

Specific Sponsorships

☐ Saddle Sponsor
☐ Jacket Sponsor
☐ Year-end Class Champion Buckle

☐ Futurity/Derby Title Sponsor
☐ World Show or Year-End Champion/Reserve Buckle

World Show Division Sponsorships

☐ Open/Non-Pro Divisions
☐ All other divisions

Thank You for your support!

Name/Business: ____________________________

address: ______________________________________________________________________________

city: _____________________________________ state: _________________ zip: ________

phone: ___________________________________ email: ____________________________________

credit card: ______________________________ exp: ____________ zip: __________ cvv:____

Please return to:
Stock Horse of Texas Association
PO Box 549, Archer City, TX 76351
Phone: 855-846-7468
Fax: 800-429-6502
stockhorsetexas@att.net